

Retail / Info Vendor Reservation Form



November 12, 2022

Booze & Bacon Festival, presented by Backwards Distilling Company, OVG360, and Townsquare Media, is taking place in the arena at the Ford Wyoming Center. This one-day event, will feature Live Entertainment, Food & Drink Sampling, and Voting for Best Food, Best Drink, and Best Beer. As an added bonus, this year we have partnered with the National Beard and Mustache Competition! This sizzling event is a perfect opportunity to promote your company and its products to a target audience.

BENEFITS

- 1,500+ Anticipated Attendees
- First Right of Refusal for a Space at the 2023 Show
- Reduced Rate or Complimentary Hotel Room Stay for 1-Night for Out of Town Vendors
- Ability for you to provide Exclusive Swag for up to 100 VIPs

VENDOR BOOTH FEE: \$100.00

COMPANY

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

LIST OF PRODUCTS/SERVICE

*NOTE: We are a PEPSI exclusive building (no Coke products)

HOTEL ROOM

YES! I need a free or discounted hotel room:

_____ YES

_____ NO

Notes: _____

of Adults, # of Beds, Any pets, ADA needs, etc.

RULES & MORE INFORMATION

Move-In: Friday, November 11, 2022; 1:00 pm to 5:00 pm | Saturday, November 12, 2022; 8:00 am to 10:00 am

Drive around to the service entrance at the rear of the Center. The doors will open at 10:30 am and the event starts at 11:00 pm for all attendants. Samples will be given from 11:00-2:00 pm. The event ends at 2:00 pm and samples must be stopped by that time. The Beard & Mustache Competition will be ongoing after the Booze and Bacon portion is complete.

Move-Out: Saturday, November 12, 2022 at the conclusion of the event until 9:00 pm.

Your booth size is 10'x10' with ONE 8' skirted tables, and two chairs. You will have access to one 110 outlet.

There will be prizes for Best Cocktail (Booze), Best Beer, and Best Bacon dish. Votes will be limited to one per person and cast at the vendor booths of the guest's choice. The top vendor of each category will be awarded at the end of the event and will receive priority spacing and privileges for the next year's event.

NO Refunds

X

Signature Required to Certify that you have read and understand the above rules.