

Food Vendor Reservation Form



Booze & Bacon Festival, presented by Backwards Distilling Company, Spectra Venue Management, and Townsquare Media, is taking place in the arena at the Ford Wyoming Center. This one-day event, will feature Live Entertainment, Food & Drink Sampling, and Voting for Best Food, Best Drink, and Best Beer. As an added bonus, this year we have partnered with the National Beard and Mustache Competition! This sizzling event is a perfect opportunity to promote your company and its products to a target audience.

BENEFITS

- 1,500+ Anticipated Attendees
- Ability to Provide up to Two Separate Samples per Vendor
- First Right of Refusal for a Space at the 2023 Show
- Reduced Rate or Complimentary Hotel Room Stay for 1-Night for Out of Town Vendors
- Retail Outlet Area Available On-Site (*to be manned by Events Center Staff*)
- We will sell your merchandise (*will be in the retail area and manned by Events Center staff; 35% commission applies to merchandise sales*)
- Ability for you to provide Exclusive Swag for up to 100 VIPs

NO CHARGE FOR FOOD/COOKING VENDORS

COMPANY

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

LIST OF PRODUCTS SAMPLING

***NOTE: We are a PEPSI exclusive building (no Coke products)**

BACON SAMPLING

For this event food vendors are asked to make a special dish for sampling made with bacon. Vendors are to prepare and sample their special dishes to the attendee's in small portions. Each vendor will be given bacon to help support the making of your special dish.

MERCHANDISE SALES In RETAIL OUTLET AREA

The Ford Wyoming Center is available to sell your merchandise for a 35% commission. Please indicate if you would like the venue to sell your merchandise during the event or if you'd like to be contacted to discuss:

_____ YES

_____ NO

HOTEL ROOM

YES! I need a free or discounted hotel room:

_____ YES

_____ NO

Notes: _____
of Adults, # of Beds, Any pets, ADA needs, etc

RULES & MORE INFORMATION

Move-In: Friday, November 11, 2022; 1:00 pm to 5:00 pm | Saturday, November 12, 2022; 8:00 am to 10:00 am
Drive around to the service entrance at the rear of the Center. The doors open at 10:30, and the event starts at 11:00 am for all attendants. Samples will be given from 11:00-2:00 pm. The event ends at 2:00 pm and samples must be stopped by that time. The Beard & Mustache Competition will be ongoing after the Booze and Bacon portion is complete.

Move-Out: Saturday, November 12, 2022 at the conclusion of the event until 9:00 pm.

Your booth size is 10'x10' with one 8' skirted tables, one 8' unskirted tables, and two chairs. You will have access to one 110 outlet.
*If you think you will need more space, please communicate that with us. Some 10'x 20' booths are available, depending on the number of vendors.

New sample cups will be required for each attendee sample.

Vendors will receive 3.5ounce cups with the Bacon and Booze logo on it that they can use for beer and cocktail samples. Cocktails samples without ice should not exceed half full, or 2-ounces. These cups cannot be used for straight spirit samples and shots are not allowed. Spirit samples are limited to the 1/4 oz. cups provided by the show. The attendees are allowed TWO samples per booth and vendors are strongly encouraged to adhere to that but ultimately should use their discretion based on what they are sampling. If a guest has exceeded their two samples at your booth, you are allowed to serve them more but are strictly discouraged to do so. The ultimate goal is to protect vendors from guests taking advantage of free samples and overconsuming. Vendors are in charge of limiting consumption and anyone over-pouring will be asked to stop all serving and has the potential to not be invited back. Please do your part to keep this event safe and positive for everyone.

There will be prizes for Best Cocktail (Booze), Best Beer, and Best Bacon dish. Votes will be limited to one per person and cast at the vendor booths of the guest's choice. The top vendor of each category will be awarded at the end of the event and will receive priority spacing and privileges for the next year's event.

X _____
Signature Required to Certify that you have read and understand the above rules.